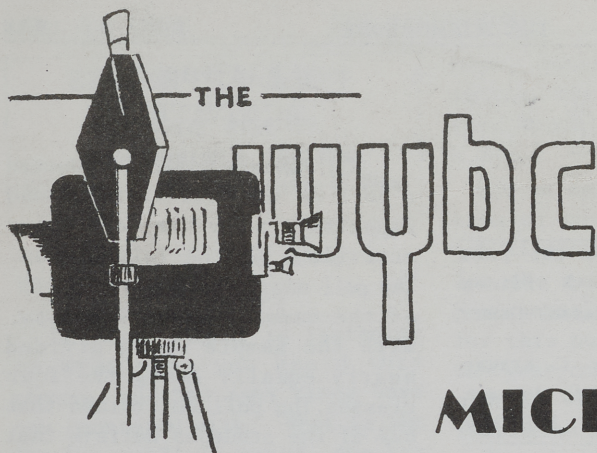




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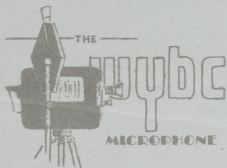
COMPLETE CAMPUS RECEPTION IMMINENT

Since the inception of WYBC-TV last spring, progress has been slow. Yet, in this time, almost a year now, much has been accomplished. A new camera has been acquired, and the studios have been moved from Trumbull College to WYBC's home in Hendrie Hall. Many problems have been met and conquered, but many still remain to be solved. The greatest and most difficult of these is reception.

With the present power output, there is a signal strength sufficient to produce an excellent picture in Berkeley and Calhoun Colleges. This out-put power is generated in the camera itself and fed directly to the coaxial lines which also transmit WYBC's regular AM broadcasts. For the past few months, the technical department has been hard at work

on an amplifier for the present signal which will bring it up to a level sufficient to be received in all colleges. No similar amplifier has ever been constructed on such a small scale before, so naturally there is none available for purchase from regular commercial outlets. Work on this unit has progressed slowly due to the problems involved with work at frequencies 100 times higher than regular radio. The amplifier is nearly completed, and by the time this paper is in your hands, or shortly after, full college reception of WYBC-TV will be a reality.

Once there is complete campus reception of WYBC-TV a new schedule of weekly programs will begin. Panel shows, dramas, sports presentations, films, singing groups from girls' colleges throughout the East, along with the present features will all be produced.



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Public Relations Director C. Krause
 Editor-in-Chief R.B. Johnson
 Staff William Usher, L.E. May

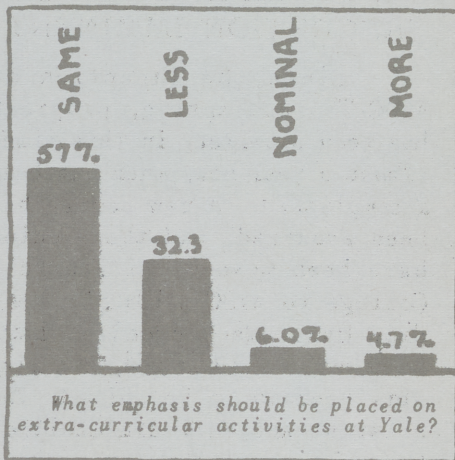
EDITORIAL

WYBC has hoped for some time to acquire a means other than the radio loudspeaker and television camera for contacting the large body of its listeners. The solution to this problem has been found in THE MICROPHONE, a bi-weekly publication to be devoted exclusively to college radio and television. The Board of the Yale Broadcasting Company feels that it is important to bring radio directly to its listeners by better acquainting them with the workings of their radio and television station. While radio and television operations frequently vary, the principle is always the same; namely, that you as listeners receive programs designed exclusively for your listening pleasure.

Each issue of the WYBC MICROPHONE will attempt to give you a progressive picture of what is happening in the Hendrie Hall studios at present, and what the plans are for the future. It will also give you a picture of college radio and television in general, and the contributions that radio and TV stations on campuses throughout the country are making toward the advancement of the radio and TV industry.

POLL APPRAISES ACTIVITIES

On January 5, WYBC conducted a poll on the effectiveness and importance of extra-curricular activities on the Yale Campus. The poll was administered to 20.8% of the undergraduate students, with the sample being divided nearly equally among the four classes. The poll determined that 62% of the students believe that extra-curricular activities are of some importance, but not nearly as much as academic work, while only 24% believed they are as important as studies, and 60% preferred playing a variety sport to being a member of an extra-curricular activity.



It was interesting to note that 57% felt that activities today were receiving the right amount of emphasis, while only 32% felt that they are over-emphasized. An overwhelming 77% believed that the University should exercise no direct control over organizations other than the right to censure any of their activities that are detrimental to Yale. Only 2.4% felt that the University should have more control. (Continued on Page Four)

FRESHMEN

Heel WYBC-WYBC-TV
 ORGANIZATIONAL MEETING
 TOMORROW - HENDRIE HALL-7:30pm

"THIS IS THE IVY NETWORK"

How many times, in listening to WYBC have you heard this phrase, and how many times have you countered with, 'What is the Ivy Network?'. In brief, the Ivy Network is a group of seven Ivy League college radio stations at Brown, Cornell, Dartmouth, Harvard, Pennsylvania, Princeton and Yale, each broadcasting a complete daily schedule over a carrier current system. Also, each station has facilities not only for regular broadcasting, but also for the many other accessory services that a complete radio station must provide.

But this book definition does not tell us much about what the Ivy Network does. Its functions are two-fold: to act as the agency through which national advertising can be secured, and to serve as a central organ for the exchange of ideas and problems between its seven stations who, together, serve nearly 60,000 students in the Eastern area.

In connection with its first responsibility, Ivy does a full-time job, sending out salesmen each day from its main office here in New Haven to see potential sponsors in New York City, and to sell these companies on the advantages of advertising in the college radio market. In the past two years alone, the Ivy Network has signed contracts with such concerns as Rheingold and Pabst Blue Ribbon Beer, and

Lucky Strike and Camels cigarettes, the Lee Hat Co., and the Ford Motor Co., to mention only a few.

But an equally important function of the Ivy Network is its job of acting as a filter center for the exchange of new ideas. Semi-annual conferences are held for this purpose and throughout the year, continuing attempts are made to share the best of each station with the others.

Though little more than five years old, the Ivy Network is now a fully-active, well-established organization, endeavoring to bring you the best in college radio.

Next Issue---

'EARTHA KITT comes to Yale'

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Rundown and analysis of the world of sports.
- STARDUST 11:15-1 Sun-Fri
Your popular and jazz favorites by request.
- HOCKEY and BASKETBALL GAMES
play-by-play broadcasts--watch for listings in Yale Daily News.
- MUSICAL MATINEE 4-5:45 Mon-Fri
An afternoon of music in the popular vein.
- 12 NEWSCASTS Daily

(Continued from Page Two)

sity should control and finance an organization.

The poll also questioned the effectiveness of the different healing systems; 74% felt that there should be a limit to the number of hours a healer be allowed to work weekly. While only 11.3% believed that election to membership be determined by a prearranged point system, 19.8% that no point system should be used at all, 68.5% favored the method of election that combines a point system along with subjective criteria such as initiative, department recommendation, and inventiveness. Of those polled 42.4% have had direct experience with healing, and 81% believed they understood the workings of a healing competition.

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